

HERE WE COME

With Prices Knocked Down to Zero to Cash Buyers.

15 lbs. Granulated Sugar.....	\$1.00
16 lbs. White Coffee A Sugar.....	1.00
14 lb. Picnic Hams.....	1.00
10 lbs. Good Green Coffee.....	1.00
8 lbs. Ground Coffee.....	1.00
New Irish Potatoes, per peck.....	.35c
Old Irish Potatoes, per peck.....	.35c
Best Patent Flour, per barrel.....	\$5.95
Best Patent Flour, per half barrel.....	3.00
Large Fat Hens.....	.50c
Eggs, fresh, per dozen.....	.15c
Tennessee Turkeys, per pound.....	.17c

Come in and see us. Everything sold at prices never before heard of.

GEO. W. PRYOR & SONS

127, 129, 131, 133 East Government Street,
Telephones—Produce Dept. 29, Grocery Dept. 223.

COMFORT. CORDIALITY. CUISINE.

SOUTHERN HOTEL.

Pensacola, Fla.

ROOMS WITH RUNNING WATER AND PRIVATE BATHS,
LARGE SAMPLE ROOMS.

Special Weekly Rates for Table Board.

F. L. BOWEN, Manager.

Formerly of Windsor and Aragon Hotels, Jacksonville, Florida.

With the Money-Makers

What Is Being Done by The Journal Advertisers
and Advertisers All Over the Continent, with
Some Good Ideas from Ad. Experts.

The Passing of the Calendar.

Christmas cards, which some years ago were sold by the score of thousands in the holiday season, have gone completely out of popular favor and the calendar seems destined to meet a like fate before long. This year in Winnipeg there has been a marked falling off in the number of calendars issued. As one representative Winnipeg business man put it, "I have made a practice for years of distributing a calendar and have recently come to the conclusion that the money expended in this direction is practically wasted. My experience shows that in our own office we receive in the season between fifty and sixty different

calendars. A few days after receipt, one, perhaps, two, never more than three, may be found on our walls. The balance have found their way to the waste basket. I have used calendars merely as an auxiliary to my newspaper advertising, but hereafter the appropriation I set apart for advertising will be expended wholly in the newspapers."—Manitoba Free Press.

\$30,000,000.00 A Year.

That's the amount of business Sears-Roebuck & Co. did in direct sales last year, and right now while you are reading this, Sears-Roebuck & Co. are spending three million dollars erecting new buildings as additional capacity to enable them to handle their fastly-increasing business. The interesting feature of this—to advertisers—is, that Sears-Roebuck & Co. is a concern that has been built up through advertising. They did not start in with a couple of million capital—and make an "appropriation" of several thousand to spend—that's the word. SPEND—annually—but they created and built up their business through advertising.

Here are a few other Chicago concerns who have built up business through advertising:
John M. Smyth Co., Montgomery Ward & Co., Cash Buyers' Union, Bullock-Ward & Co., Crofts & Reed.
These are a few of the largest.

Renewed His Contract.

The E. O. Zadek Jewelry Co. of Mobile, has just renewed an advertising contract with The Journal. The original contract was made three months ago and expired on May 1, but results from this advertising has been so satisfactory that the contract was renewed for a longer time. This firm has made an enviable reputation throughout the south for square dealings, and this reputation has prompted many local buyers to send in orders there.

He's Game, All Right.

Here is a publisher with the courage of his convictions. He publishes the Tribune, at Evansville, Wis., and this is his proposition: He will carry a display advertisement for any local merchant who will agree to furnish new copy at least once a month, for a year, and if the merchant, at the end of that time, will declare that the advertising has not paid him, there will be no charge for it. There should be no hesitancy of the merchants to accept the offer.

The Latest Song.

"Sing a song of Journal ads,
Sing it loud and clear
If you've sought for anything—
Sought it far and near,
Stop at once and save your time,
Vain will prove your quest.
Let the Journal have your 'want,'
It will do the rest."

Quite a Compliment.

The Standard Clothing Company is in receipt of a letter from The Stein Bloch Co., of Rochester, N. Y., in which they take occasion to compliment them on the appearance of their ads in The Journal. The Stein-Bloch Company are very extensive advertisers, and know good advertising—hence the compliment.

Man's Unreasonableness is often as great as woman's. But Thos. A. Austin, manager of the "Republican," of Leavenworth, Ind., was not unreasonable, when he refused to allow the doctors to operate on his wife, for female trouble. "Instead," he says, "we concluded to try Electric Bitters. My wife was then so sick she could hardly leave her bed, and (5) physicians had failed to relieve her. After taking Electric Bitters she was perfectly cured, and can now perform all her household duties." Guaranteed by all druggists; price 50c.

**THE AMENDED
"JIM CROW" BILL**

FULL TEXT OF MEASURE AS IT
PASSED BOTH HOUSES
LAST FRIDAY.

Following is the full text of the Avery "Jim Crow" bill as it was amended and passed both houses last Friday:

The Complete Bill.
A bill to be entitled an Act to require street car companies and others in this state, to furnish separate cars or divisions, to require said companies and others to keep white and colored passengers in their respective cars or divisions, to give conductors and employees of said companies police powers, and to provide penalties for the violation of this Act.

Be it enacted by the legislature of the State of Florida:

Section 1. That all street car companies, firms or corporations operating street car lines in this State shall furnish separate accommodations for white and colored passengers.

Sec. 2. That every street car company or person operating a street car line in this State shall make provision, rules and regulations for the separation of white passengers from negro passengers by separate cars, or fixed divisions, or movable screens, or other method of division in the cars of such lines. A failure or refusal by such company or person to make such provision, rules and regulations shall be a misdemeanor, and upon conviction thereof it or he shall be punished by a fine not to exceed fifty (\$50.00) dollars for each offense. Each day of such failure or refusal after July 1st, 1905, shall constitute a separate offense.

Sec. 3. That when any street car is divided into divisions, the divisions set apart or provided for white and colored passengers, respectively, may be in space proportioned according to usual and ordinary volume of travel by white and colored passengers on the line on which the car is used.

Sec. 4. That conductors or other employees in charge of such cars shall assign passengers to their respective cars or divisions, provided by said companies under the provision of this act, and such persons in charge of such cars are hereby invested with police powers to carry the provisions of this act into effect.

Sec. 5. That any passenger wilfully occupying any car or division of car other than that to which he has been assigned, shall be guilty of a misdemeanor, and be punished by a fine not to exceed \$25.00, or by imprisonment not to exceed thirty days. Conductors and all other employees in charge of such cars or divisions of cars are hereby clothed with the power to eject from the car or cars any passenger who refuses to occupy such car or division to which he may be assigned.

Sec. 6. If any employee having

**PANAMA
HATS**

CLEANED, BLEACHED AND
BLOCKED, at the
**GOLDEN RULE MIL-
LINERY PARLORS,**
32 W. Government St.



Is it to be
a New Dinner Set
This Spring?

If that has been decided upon,
we want to sell it. Surely our variety
of patterns includes some one that
will please your fancy—our prices
will be no obstacle.

We control the best patterns of
the best foreign and domestic makers
and carry them in open stock thereby
enabling you to match broken pieces
at any time or enlarge the set at
your convenience.

By all means give us a chance to
show you—if we don't satisfy you
most perfectly we'll take a back seat.

Gerson's
107 SOUTH PALAFOX STREET
PENSACOLA

W. B. WRIGHT & CO

Manufacturers of
and Dealers in
LUMBER, LATHS, SAWED CYPRUS
SHINGLES AND KILN-
DRIED SAPS.

BARGAINS

FOR

TO-DAY and TO-MORROW

AT

F. E. BRAUNER'S

Department Store.

TO-DAY AND TO-MORROW WE
WILL SELL MEN'S 50-CENT SUM-
MER BALBRIGGAN UNDERSUITS
AT 38 CENTS SUIT.

TO-DAY AND TO-MORROW WE
WILL SELL LADIES' 15-CENT
BLACK DROP-STITCHED HOSE AT
\$1.00 PER DOZEN.

TO-DAY AND TO-MORROW WE
WILL SELL LADIES' LISLE
THREAD HOSE, IN BLACK AND
FANCIES AT 25 CENTS.

TO-DAY AND TO-MORROW WE
WILL SELL TO YOU ANYTHING
KEPT IN A FIRST-CLASS DRY
GOODS STORE AT REDUCED PRI-
CES.

TO-DAY AND TO-MORROW WE
WILL SELL 15 YARDS OF FITCH-
VILLE DOMESTIC FOR \$1.00.

TO-DAY AND TO-MORROW WE
WILL SELL BOYS' 50-CENT LAUN-
DERED SHIRTS AT 25 CENTS.

TO-DAY AND TO-MORROW WE
WILL CLOSE OUT ALL OUR 50-
CENT SILKS AT 38 CENTS.

TO-DAY AND TO-MORROW WE
WILL SELL 50-CENT BOYS' AND
GIRLS' STRAW HATS AT 38
CENTS.

TO-DAY AND TO-MORROW WE
WILL SELL 7 1/2-CENT LAWN AT 5
CENTS YARD. SEE OUR SHOW
WINDOW.

TO-DAY AND TO-MORROW WE
WILL SELL 50 DOZEN MEN'S SAM-
PLE STRAW HATS. WILL CLOSE
OUT AT 50 PER CENT. ON THE
DOLLAR.

F. E. BRAUNER,

103 and 105 S. Palafox St.

Agent for Standard Patterns.

LEGAL ADVERTISEMENTS.**ELECTION NOTICE.**

Notice is hereby given that pursuant to law a regular city election will be held in the City of Pensacola on Tuesday, June 6th, 1905, for the election of the following city officers, and such others as may be voted for at said election, viz:

Mayor.
Marshal.
Tax Collector.
Treasurer.
One Alderman at large from Precinct number 12.
One Alderman at large from Precinct number 15.
One Precinct Alderman from Precinct number 12.
One Precinct Alderman from Precinct number 33.
One Precinct Alderman from Precinct number 14.
One Precinct Alderman from Precinct number 15.

A meeting of the City Council will be held at noon on Tuesday, the sixteenth day of May, 1905, for the purpose of determining the names of the persons to be printed on the official ballots as candidates to be voted for in said election who shall at that time have filed certificates of their nomination, or petitions requesting them to be candidates, pursuant to law; and, also, for the purpose of appointing inspectors and clerks of election, designating the precinct polling places, selecting a board of canvassers, and performing such other duties relating to the holding and management of said election as may be required by law.

T. E. WELLES,
Mayor City of Pensacola.

Attest: C. L. SHINE, City Clerk.

AN ORDINANCE

Granting the right of way, through, over, along and across certain streets in the city of Pensacola in addition to that heretofore granted to H. L. Covington and associates, and authorized to be transferred to the Pensacola, Alabama and Western Railroad Company any ordinance approved September 28th, 1904.

Section 1. That there be and is hereby granted to the Pensacola, Alabama and Western Railroad Company, a corporation of the state of Florida, its successors and assigns, the right of way for an additional railroad track, and the right to own, construct and maintain, operate and run, by steam or electricity, locomotives, engines and cars thereon over, along, across and through the following named streets:

Beginning on Olivia street at the northern boundary of the city; thence Southward along and through Olivia street to the pier head line established by the United States government.

Section 2. That there is hereby granted to the said Pensacola, Alabama and Western Railroad Company, all the right, title and interest of the City of Pensacola in and to the space between the shore line on the north and the pier head line established by the United States government on the south, and between South Olivia street on the west, and Donaldson street on the east, and between the shore line on the north, and the pier head line established by the United States government on the south, and between De Vilier street on the west and De Vilier street on the east, for the purpose of constructing thereon piers and warehouses, and the laying of tracks thereon; and also the right to build wharves on South Olivia street, and to lay tracks thereon, as required by the business of said road.

The grants hereby made and the rights hereby conveyed are subject to the provisions of the act of the Legis-

lature granting said space to the City of Pensacola.

Section 3. The grant contained in this Ordinance is subject to all conditions, provisions and terms mentioned in the Ordinance of the City of Pensacola, approved September 28th, 1904, being an Ordinance entitled, "An Ordinance authorizing H. L. Covington and associates to transfer to the Pensacola, Alabama and Western Railroad Company, the rights, franchises, etc., by an Ordinance approved December 18th, 1902, and to amend the said ordinance."

An ordinance relating to outstanding City Scrip.

Whereas, the Comptroller of the City of Pensacola, in his last annual report included in his statement of floating debt of the City the following item: "Outstanding Scrip \$1219.00," and whereas it appears from said report that the "outstanding scrip" referred to are old warrants issued by the City of Pensacola previous to the year 1882, which have not been presented for payment within the time required by law, and that all action thereon is barred by the statutes of limitation; therefore, Be it ordained by the Mayor and Council of the City of Pensacola:

Section 1. That the Comptroller of the City of Pensacola be, and he is hereby authorized and directed to charge on his books the said item, viz: "outstanding scrip \$1219.00" (Twelve Hundred and Nineteen Dollars) which appears in his said last annual report as part of the floating debt of the city to the city's "profit and loss" account.

Section 2. That all ordinances and parts of ordinances in conflict herewith be and the same are hereby repealed.

Passed April 19th, 1905. Approved April 29th, 1905.

T. E. WELLES, Mayor.

Attest: C. L. SHINE, Clerk.

20aprow4w

An ordinance to amend Section ninety-two of the Code of Ordinances of 1902 of the City of Pensacola, relating to the width of sidewalks upon certain streets.

Be it ordained by the Mayor and Council of the City of Pensacola:

Section 1. That Section ninety-two of the Code of Ordinances of 1902 of the City of Pensacola, be amended so as to read as follows:

Section 92. Sidewalks on both sides of Palafox street, between Wright and DeSoto streets, and on both sides of Garden street, between Spring and Reus streets, shall be eight (8) feet wide.

Section 2. All ordinances or parts of ordinances in conflict herewith be and the same are hereby repealed.

Section 3. That this ordinance shall take effect immediately upon its passage and approval.

Passed April 19th, 1905. Approved April 29th, 1905.

T. E. WELLES, Mayor.

Attest: C. L. SHINE, Clerk.

30aprow4w

An ordinance to set apart certain portions of the Water Front of the City of Pensacola, for use as a Boom.

Be it ordained by the Mayor and Council of the City of Pensacola:

Section 1. That Block One Hundred and Seventy-One (171), One Hundred and Seventy-Two (172), One Hundred and Seventy-Three (173), One Hundred and Seventy-Four (174), One Hundred and Seventy-Five (175), One Hundred and Seventy-Six (176), One Hundred and Seventy-Seven (177), and One Hundred and Seventy-Eight (178), as said blocks appear upon the official Map of the Water Front of the City of Pensacola, be, and the

same are hereby, set apart for use as a BOOM for the keeping of timber and lumber by all persons, firms and corporations engaged, or who may hereafter engage, in the business of Timber and Lumber Merchants, Brokers, Shippers or Inspectors of the City of Pensacola.

Section 2. That the majority of the persons, firms and corporations mentioned in the foregoing section have the right to designate such person, or persons, as may be necessary to take charge of and manage said boom in accordance with rules and regulations adopted by them and approved by the Mayor and Council.

Section 3. That all expenses, charges, costs or damages, whatsoever that may be incurred, or may arise, by reason of the adoption of this ordinance, or for, or on account of, the establishment, maintenance, management or use of said boom shall be borne and discharged by the persons, firms and corporations who shall use said boom, and as may be provided by the rules and regulations hereinbefore mentioned.

Section 4. That nothing herein shall be construed to authorize the closing of any street, or part of street, lying between the W. B. Wright Company's property and the Muscogee wharf property of the Louisville & Nashville Railroad Company, and at no time shall Standart's, or 12th Avenue, in said water front, be used or occupied as a boom, or for any purpose, so as to prevent, or obstruct, the free public use of the same.

Section 5. That this ordinance shall take effect immediately after its approval by the Mayor, and then only upon the payment of the sum of Seven Hundred Dollars (\$700.00) to the City of Pensacola by the persons, firms and corporations for whose use said property is set apart as a boom.

Section 6. That this ordinance shall be and remain in full force and effect for the term of one year after its approval; or provided that the Council shall have the right to repeal the same as to all, or any part of the property hereinbefore described, whenever the same shall be required for any public improvement, or public purpose.

Passed April 19th, 1905. Approved April 29th, 1905.

T. E. WELLES, Mayor.

Attest: C. L. SHINE, Clerk.

30aprow4w

ADMINISTRATOR'S NOTICE.

Estate of Alfred Rauch, Deceased.
Notice is hereby given that on the 15th day of May, A. D. 1905, we will apply to the honorable Probate Judge of Escambia County, Florida, for a discharge from the administration of said estate.

ELIZABETH RAUCH,
ROSALIE RAUCH,
Administrators.

nov15oam6mo

Pabst
Blue Ribbon
Bottle Beer,

has no equal.
Sold everywhere.

S. A. Friedman

Wholesale Distributor,
Leader in Imported Wines
and Liquors.
PHONE 173.
No. 331 SOUTH PALAFOX ST.,
PENSACOLA, FLA.

**GULF CITY
STEAM
Cleaning & Dye
Works**

MEMBERSHIP RATES \$1.00 PER MONTH.

Ladies and Gent's Clothing cleaned, dyed and repaired. Goods called for and delivered.

W. J. ABELL, Prop.,
140 E. Government St.,
Phone No. 163. Pensacola, Fla.

**WE WOULD
BE PLEASED**

to do your laundry work.
We guarantee to give
every detail the most careful
attention.

YOU WILL BE PLEASED

with the laundry work
we do. We have the reputa-
tion of doing the best
laundry work hereabouts
and honestly believe there
is none better.

**The Star Steam
Laundry.**

37 E. Garden St. Phone 114.
Pensacola, Fla.

ROOFING!

Cypress, Juniper and
Pine Shingles,
\$1.25 to \$3.50.

CABOT'S CREOSOTE SHIN-
GLE STAIN.

CARY'S MAGNESIA FLEXI-
BLE CEMENT ROOFING.

COME AND SEE US BEFORE
IT RAINS.

H. G. DeSilva & Co.

PLANING MILL AND
LUMBER YARDS.